



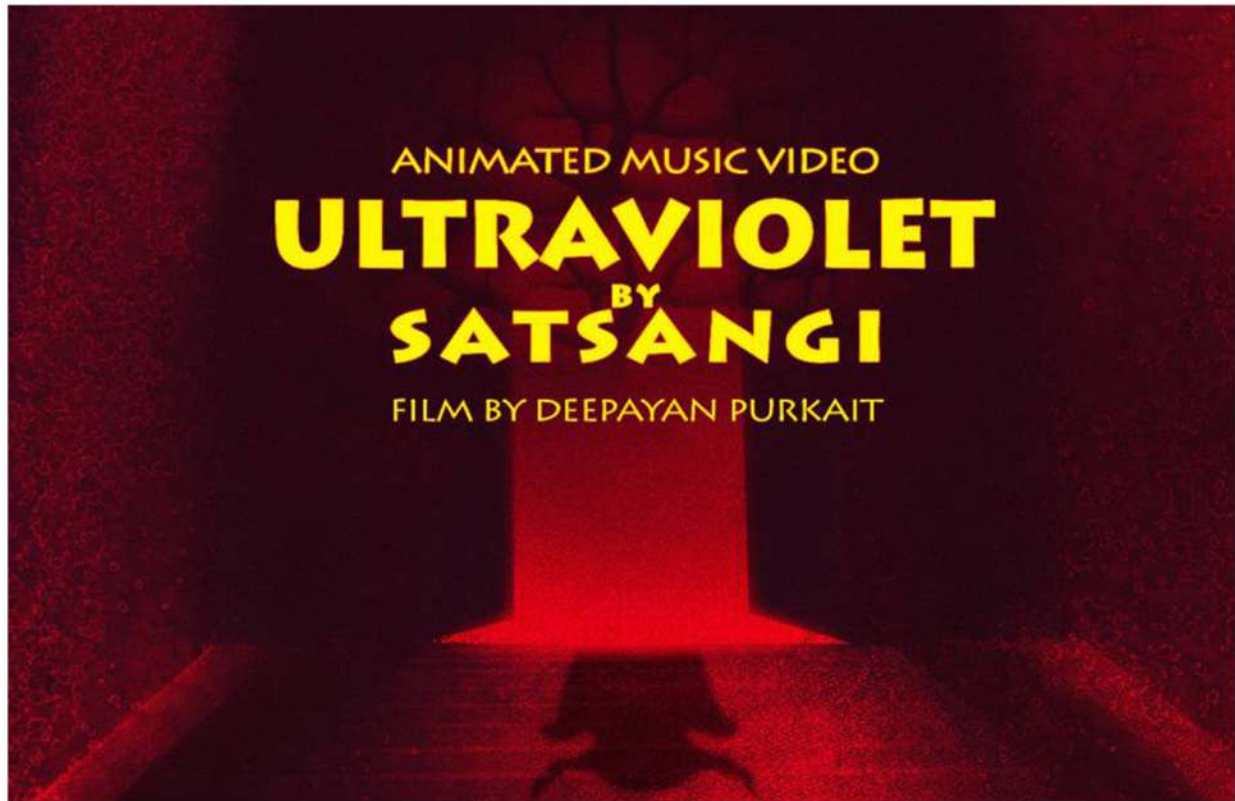
The Initiative



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The Spotlight

After a decade, Kolkata based music label “Mr. Babu” and the popular Music Band “Satsangi” have teamed up for the launch of latter’s new single - Ultraviolet. The song has been digitally released on June 21st, 2023 on the World Music Day and will stream on multiple audio visual platforms.

The collaboration between Mr. Babu and Satsangi is not new since both the groups had worked together previously during the launch of latter’s hit song ‘Iodine’ With “Ultraviolet” -

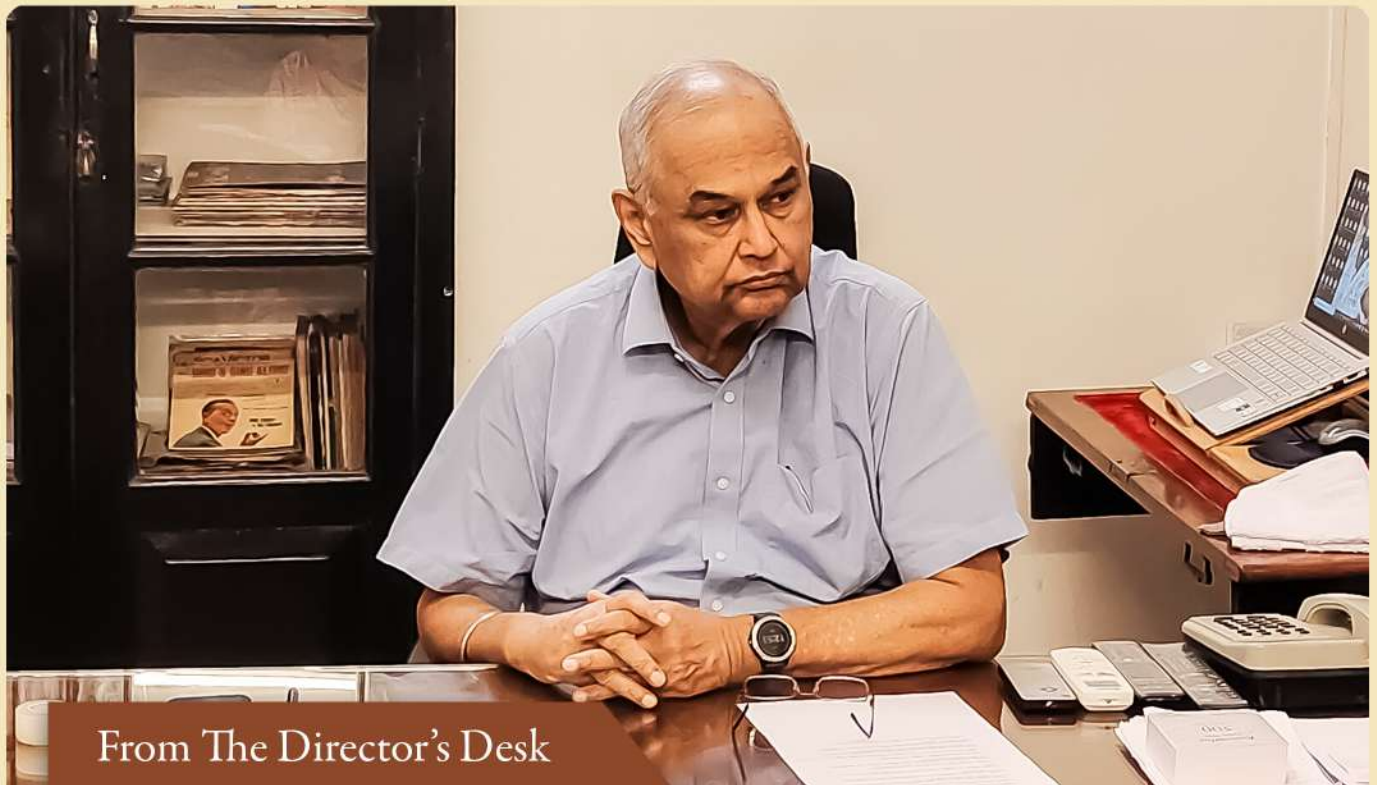
Mr. Babu now changes its Avatar from Hip Hop Hero to Fusion Farishta of band music.



Therefore, the Ultraviolet declares -

Come on now let's make a start...!





From The Director's Desk

Dear Friends,

The towering genius of the Poet left little scope for Hindusthan to aggressively progress with any other branch of music. However, in 1932 itself, there appeared on Hindusthan's horizon two artistes who allegedly, failed the test at the Gramophone Company's trials. Both found their respective ways to Hindusthan.

In this Issue, I will deal with one of the duo – Sachin Deb Burman, scion of the Tripura Royal Family. He renounced his royal trappings and embraced music. A true son of the soil, he sang songs of the region with rare innovation and exclusivity.

From the beginning when he sang a Nazrul creation – “Dakle Kokil Roj Bihane” he stamped his genius on every recording thereafter. His friend from home Ajoy Bhattacharya joined him as his lyricist and they formed a formidable partnership which carried on till the 1950's.

The entire catalogue, thus created, still shines as a priceless jewel on Hindusthan's firmament. He moved to Mumbai in 1944 to take a well-deserved place as the leader of Music Directors who were plying their trade in the Film Industry at the time. Several of his compositions with Hindusthan were adapted for Hindi films and have become classics. The genius of the man knew no boundaries.

Hindusthan has been blessed by his brilliance.

With regards
Sovan Lal Saha

The Archive

In our previous issues we have mentioned how the archives of Bengali music from the beginning of mechanical reproduction until is one of the most ambitious project of the foundation. Recorded music across gramophone manufacturing companies, and not only of Hindusthan Records and INRECO falls under this ambit.

The small but dedicated team working for fulfilling the goal of unrestricted public access of the recorded music in a best presentable format possible, and the team so far prepared detailed metadata of about 3500 audio tracks.



The project team members of the archive, so far have identified around 900 gramophone records produced until 1980, mainly by Hindusthan Records, INRECO, Senola, Megaphone – along with other smaller contemporaries of early days of Hindusthan Records - the ones which are not in business any more.



The Content Closet

Smritir Album – The sponsored radio programme for two stations of Akashvani - Vividh Bharati & Rainbow FM respectively, has come a long Way.

In the month of May, two more shows of 'Smritir Album' were released on YouTube. On the occasion of Tagore's birthday a show was uploaded on 8th May and the next show, dedicated to Poet Nazrul was released on 25 th May, commemorating his birthday a day before.



On the occasion of Poila Boisakh, Inreco released a song by - 'Eso Hey Boisakh' rendered beautifully in chorus by the students of the music school Gitanjali. Inreco has also produced an experimental music video presented by Rohini Raychaudhuri who performs an entirely knew arrangement of the well-known Rabindra sangeet "Kar Milono Chao Birohi" with an experimental dance performance of Shachi Biswas.



The children's content saw yet another new release of an animated version of two children's rhymes "Agdum Bagdum" & "Kathbirali Kathbirali" rendered by Renesha Lakshman.

Inreco released the music of the film Projapati which is based on the story by Samaresh Basu and is produced by ZV Films and is directed by the famous film director Subrata Sen. The songs "Mon Fakir" by Bonnie Chakraborty, "Gunda" by Ananya & Rwitobroto & "Dim Pauruti" by Arob Chowdhuri have already have started trending on the social network.





In the first quarter of this year, Regional Reverb echoed almost every week with devotional music from the eastern, northern territories of the nation.

Consecutively the second time, in this quarter the rich musical heritage of Maharashtra, Punjab, Assam, Odisha has been promoted on you tube, presenting some of the finest artists from the regions. once again humbly offered for the devotees & the music lovers of the regions.

